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SOUTHWEST FLORIDA HOMES AND RENTALS LAUNCHES NEW PROGRAM TO INCREASE HOME RENTALS

The Rental Fast Track Program will help to increase available rentals in SWFL

October 12, 2022 -- (Naples, FLA) -- Southwest Florida Homes and Rentals, a division of [Naples Homes and Rentals Inc.](#), announced today it had launched a new initiative targeted to Southwest Florida Homeowners called "Rental Fast Track Program." The objective of the Rental Fast Track Program is to quickly identify and make ready potential rental properties that can be used for displaced homeowners, guests and tenants.

"In the aftermath of Hurricane Ian's horrific impact, the need for long-term rental properties - available for 12-24 months - is greater than ever," said Michelle M. Craft, Managing Broker/Owner of Naples Homes and Rentals Inc. Craft said, "If a homeowner does not plan to use their second home this year, or if a homeowner owns multiple properties from Marco Island to Port Charlotte, then this is an opportunity for them to dramatically help their impacted community and earn rental income."

"In two days, more than a dozen local owners have signed up for the Rental Fast Track Program," said Craft, "and those new long-term properties are listed on the Southwest Florida Homes and Rentals website."

A dozen or so insurance carriers and their relocation divisions are needing immediate placement for their policyholders.

Interested homeowners should visit <https://southwestfloridahomesandrentals.com> and complete the owners' section.

For those seeking long-term rentals while their property is being repaired or rebuilt, they should also visit <https://southwestfloridahomesandrentals.com> and complete the tenant form.

A QR Code for easy mobile access is included below.

About Southwest Florida Homes and Rentals

Southwest Florida Homes and Rentals is a division of Naples Homes and Rentals Inc. (NHR), a licensed real estate brokerage in the State of Florida. NHR's team of sales associates have more than 100 years of combined real estate experience from Marco Island to Port Charlotte and the brokerage specializes in income producing properties;

helping investors purchase properties that are marketed as short-term vacation rentals and long-term annual rentals.



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